



Expanding activities for the internet of things **Bosch plans acquisition of inubit AG, Berlin** Completion of value-added chain

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- ▶ Software solutions for business process management
- ▶ Customers will benefit from extended product portfolio

Stuttgart/Immenstaad/Berlin – The Bosch Group has signed an agreement to acquire 100 percent of the shares of inubit AG, a software specialist based in Berlin. Inubit is a leading supplier of software solutions for business process management (BPM). Last year, its 100 associates generated sales of some 10 million euros. It has been agreed that the purchase price will not be disclosed. The transaction is subject to approval by the antitrust authorities.

inubit AG offers process solutions for companies in the utilities, insurance, automotive and logistics, and telecommunications industries, as well as in the healthcare market. In the future, inubit will not only develop its own products and solutions for business customers, but also provide vital basic components for creating systems and service platforms on what is known as the internet of things and services. This term refers to the next generation of the internet, in which more and more devices and systems will be capable of sending and receiving data automatically via the internet. This will give rise to completely new services, which will change people's everyday lives.

“With its recognized solutions and process competence in many industries, inubit AG will play an important part in expanding Bosch's activities on the internet of things and services,” said Dr. Heinz Derenbach, the president of Bosch Software Innovations GmbH. The ability to flexibly provide business processes in enterprise solutions and on internet platforms made inubit very valuable for the Bosch Group, he said. In conjunction with Bosch Software Innovations' market-leading business rules management, Derenbach went on, Bosch could draw on a comprehensive technology

portfolio with which to offer networked application solutions in companies and on internet platforms. This applied especially to areas of future business growth, such as smart mobility, smart grids, and telehealth. With its industry solutions, the Berlin company was a valuable addition to the Enterprise Solutions business area, he added.

“In selling to Bosch, our company is continuing its strategic development as planned,” said Dr. Torsten Schmale, the chairman of the board of management of inubit AG. He continued: “With Bosch as a new owner, we are well equipped for the future. Together, we can meaningfully expand our activities in the area of sophisticated enterprise solutions and successfully continue our international growth course.”

Headquartered in the German cities of Waiblingen and Immenstaad, Bosch Software Innovations offers end-to-end solutions for the finance industry and the internet of things and services. The Bosch subsidiary has further development and sales locations in Singapore and Chicago. It also has a variety of service offerings. The subsidiary employs a global workforce of roughly 340 associates.

Contact persons for press inquiries:

Andreas Kempf

Andrea Tauschmann

Phone +49 711 811-6285

Phone +49 30 7261 12 255

Bosch Software Innovations GmbH, the software and systems unit of the Bosch Group, designs and develops innovative software and systems solutions for an international clientele. For banks and financial services providers, Bosch Software Innovations offers specialized products in the areas of compliance, risk management, and customer relationship management. Its systems solutions for mobility and energy infrastructures range from analysis and implementation up to the operation of fully integrated hardware and software systems.

We provide our customers with the support they need to develop innovative business models that interconnect functions, services, and devices via the internet. Using Bosch Software Innovations' leading technologies, customers can increase the efficiency and flexibility of complex applications to gain a long-term competitive advantage.

Additional information can be accessed at www.bosch-si.de

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 285,000 associates generated sales of 47.3 billion euros in fiscal 2010. The Bosch Group comprises Robert Bosch GmbH and its more than 350 subsidiaries and regional companies in over 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Bosch spent 3.8 billion euros for research and development in 2010, and applied for over 3,800 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.

Bosch is celebrating its 125th anniversary in 2011. The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as a “Workshop for Precision Mechanics and Electrical Engineering.” The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

Additional information is available online at www.bosch.com, www.bosch-presse.de, and www.125bosch.com.

inubit AG is a leading supplier of integrated process management systems. From the basic technology of inubit Suite to BPM methodology and a comprehensive service portfolio, inubit supports companies in every phase of business process management. In order to achieve lasting results, inubit brings together the requirements of IT and those of its specialist departments, translating them into universally compatible products and solutions that offer good value for money. With its regional companies and local partners, inubit is represented in more than ten countries, and supports more than 450 customers worldwide.

Additional information can be accessed at www.inubit.com.